

# Digital Literacy 8

## Website Creation Project Brief - Term 3

**Summary:** Online resources and text are now the number one way to access information in the world. There are billions of websites. Wouldn't it be cool to have your own? For our last month in Digital Literacy you will be creating your own personal website. This website will serve a specific purpose, chosen by you, and will compliment our mini lessons in class regarding digital citizenship and systems that transfer information for communication.

<p><b>Content + Skills:</b></p> <ul style="list-style-type: none"><li>• I know the elements of digital citizenship</li><li>• I know strategies for curating personal digital content</li><li>• I can identify the impacts of the choices regarding technology use</li><li>• I can brainstorm, prototype, create, and revise digital content</li></ul>	<p><b>Understandings:</b></p> <ul style="list-style-type: none"><li>• I understand what it means to be a digital citizen</li><li>• I understand design and function to meet and appeal to a potential audience</li><li>• I understand that design can be responsive to identified needs</li></ul>
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### Step 1: Choosing a Topic!

This is the fun part! Are you passionate about a topic or event? Do you know a lot about something that you want to share with people? I encourage you to brainstorm things that make you happy! You do have to pitch your topic to me, and based on school appropriateness, and if I feel there is enough to create a website about, you're approved! Topic pitches DUE by Friday, May 31.

### Step 2: Choosing a Purpose

Choose an **Essential Question** that will drive your purpose in your website.

1) ***How can we use technology to connect with a group of people?***

Are you trying to get people to come together for a common cause? Is your website trying to start a particular movement? Think about WHO you are connecting with and why.

2) ***How can we use technology to spread a message?***

This could be an educational website about a topic, event, place, or thing that YOU know a lot about. What is so important about this message? Why will people visiting your site benefit from learning more about what you have to share?

3) ***How can we use technology to express ourselves?***

This mode is perhaps a mix of the two above / a blog. Have you done some cool stuff that YOU want to share with a group of people? This is more of an opinion website. Perhaps you post about topics that you find interesting and write your opinion on them.

## Step 3: Planning Out Your Site

Pages that you MUST include. Remember you can make MORE than 3 pages, but 3 is the minimum.

ABOUT	Information Page 1	Information Page 2
<p>On this page you will introduce the topic of your website. I should see at least 150 words here and at least one picture. Here you can include:</p> <ul style="list-style-type: none"> <li>• Your first name</li> <li>• A description of your site</li> <li>• Reference to the purpose of your site, including the driving question you chose</li> <li>• Reference to your AUDIENCE (you choose, peers, North Vancouver Sports Enthusiasts, young artists, teachers, etc.)</li> <li>• Near the end of the creation of your website too - you will reflect here about what you learnt about communication, technology, and website building!</li> </ul>	<p>This is your first creative page. You may choose here perhaps a sub-topic of your website. For example, if you are making your website about Volleyball, maybe this page is - "Rules of the Game".</p> <p>OR maybe if you are doing your page about Thailand, this first page could be "First Places to Visit".</p> <p>I should see another 150 words here and at LEAST 2 pictures.</p>	<p>This is your second creative page. You can choose another sub-topic. For example on my Volleyball site, this page could be "Places to Play". I could outline where to play, when to play, and what to bring!</p> <p>I should see another 150 words here and at LEAST 2 pictures.</p>

### This project will be assessed on the following criteria:

- Deliverables and deadlines are met
- Class time to work on website is used productively
- Website is designed with a clear purpose and audience in mind
- Website includes a **minimum** of 3 different pages/posts (see details above)
- Active participation in all self and peer critiques, along with a final Gallery Walk!

### Deliverables & Timeline:

May 31 - Website Pitch Email to [emaxwell@seycove.ca](mailto:emaxwell@seycove.ca) SUBJECT: Website Pitch

June 6 - First Design Check in

June 12 - Peer Critique

Jun 18 - Final Website Gallery Walk